



# SHREYA CHOPRA

Sr. UI/UX | Graphic | Product Designer

Nationality  
Indian

Date Of Birth  
12 Nov, 1994

Experience  
6+ Yrs

✉ shreya.chopra.in12@gmail.com

📍 Delhi, India

☎ +91 7827808850

🌐 www.designbyshreya.com

## PROFILE

I'm a passionate designer with 6 years of experience. I have worked on **SaaS products, websites, web apps, and mobile applications**, delivering seamless and impactful user experiences. My experience spans industries like **Dating, Automobile, Healthcare, IoT, Finance/ Fintech, E-commerce, and E-learning**.

I work confidently with tools like **Figma, Adobe Suite**, and AI-powered solutions such as **Loveable, Uizard, Magician**, and Chat GPT to speed up and enhance the design process. I bring a strong eye for detail and a design thinking mindset to create intuitive, user-friendly digital products that users love.

## CORE COMPETENCIES

- UI Design ● UX Research ● Wireframing & Prototyping ● Design Systems
- Responsive Design ● Interaction Design ● Usability Testing
- Agile Collaboration ● Figma ● Adobe Creative Suite ● Protopie
- AI Tools (Lovable, Dzone AI, Figr, Rytr, Napkin AI, Uizard,)

## SOFTWARE KNOWLEDGE



### Figma

UI, UX, Prototyping



### Framer

Responsive Layouts

Ps

### Adobe

Ai

Ae

Xd

UI Design, Video Editing, Iconography, Vector Elements, UI Mockups, Micro-Animation.



### AI Tools

For Fast Results, Better Productivity



### M365

UX, Documentation, Team Collaboration

## EMPLOYMENT HISTORY

### Senior UI/UX Designer

**TATA Technologies Limited**, January 2025 – Present

- Designing user-friendly interfaces for B2C digital platforms, Work with cross-functional teams to develop and maintain design systems.
- Create detailed prototypes and design solutions to address UI challenges.
- Enhance user interaction and meet business objectives through cohesive designs

### Senior UI/UX Designer

**RNF Technologies**, October 2020 – December 2024

- Created interactive, user-centered designs, delivering innovative concepts, wireframes, low and high fidelity prototypes, and engaging user experiences for B2C and B2B International Clients.
- Designed 10+ websites and 8+ Mobile Apps for a variety of screen sizes, tablets, and mobile platforms.

### Senior Graphic Designer

**Imarti Media Pvt. Ltd.**, August 2019 – October 2020

- Designed aesthetically pleasing branding & agent advertising increasing customer interest by 20%.
- Designed Social Media banners for promotions & campaigns & worked on UI design for web & Mobile.

## INTERNSHIP

### Game Designer

**WinZo Games**, September 2018 – January 2019

- Designed gameplay scenarios in various styles & for different purposes.

## EDUCATION AND TRAINING

### Diploma Certificate in VFX & Animation

**Reliance Education**, April 2013 – March 2016

### B.A Programme

**Delhi University**, July 2014

### Google UX Design Professional Certificate

**Coursera**, Completed in October 2024

- Foundations of User Experience (UX) Design
- UX Design Process” Empathize, Define & Ideate
- Build Wireframes and Low Fidelity Prototypes
- Conduct UX Research and Test Early Concepts
- Create High Fidelity Designs & Prototypes in Figma
- Build Dynamic User Interfaces (UI) For Web and Mobile
- Design a User Experience for social good.

### Principles of UI/UX Design

**Coursera**, March 2025 – Pursuing